



TRUST EXPERIENCE

EWM Realty International was founded in 1964 in the City of Coral Gables with the goal of providing an exceptional real estate experience that would set it apart from the competition. In 2003, the company became part of the HomeServices of America family of companies, which has grown to be the largest real estate brokerage in the United States by transaction sides. In 2019, EWM Realty International became Berkshire Hathaway HomeServices EWM Realty. The brokerage's 729 Associates and Staff Members help close nearly \$4 billion in annual sales in 2023.



WHAT SETS US APART FROM ALL OTHERS IS OUR

Insight, integrity, and innovation.



South Florida's leading real estate brokerage for over half a century.

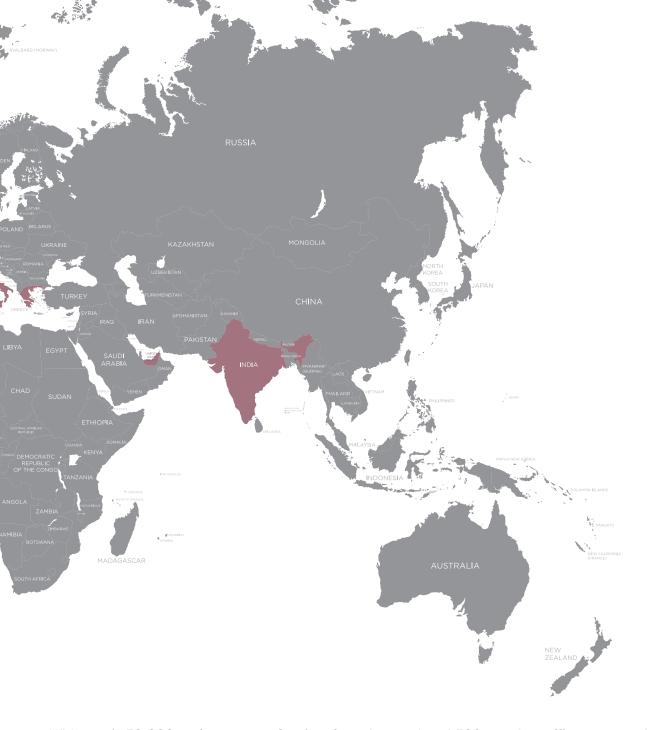
ALHAMBRA | AVENTURA | BRICKELL | CORAL GABLES





As a proud member of the Berkshire Hathaway family of companies, HomeServices of America, a Berkshire Hathaway affiliate, brings together the most talented and experienced individuals in the industry whose sole focus is to create the best possible real estate experience for you.

Berkshire Hathaway HomeServices is the only global real estate brokerage franchise that is boldly focused on building a personally connected future through relationship-driven business, with bestin-class leadership, mentorships, business tools and a worldwide network that is committed to making a lasting impact through lifelong relationships.



With nearly 50,000 real estate professionals and more than 1,500 member offices across 4 continents and 13 countries and territories including the U.S., Canada, Mexico, Europe, the Middle East, the Caribbean and India, the network completed more than USD\$126.9 billion in real estate sales in 2023. Among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, the network brings to the real estate market a definitive mark of trust, integrity, stability and longevity.



NORTH AMERICA

CANADA

ONTARIO

Advisory Realty | North York Toronto Realty | Toronto/Etobioke West Realty | Toronto/Etobioke

QUÉBEC

Québec | Montréal

GRAND CAYMAN

Cayman Islands I Grand Cayman

GUANA IUATO

Colonial Homes San Miguel I San Miguel de Allende

JALISCO

Applegate Realtors | Puerto Vallarta

LOS CABOS

Baja Real Estate I San Jose del Cabo

QUINTANA ROO

Cancun Properties I Cancun Tulum Properties I Tulum

THE BAHAMAS

NASSAU

Bahamas Real Estate I Nassau

UNITED STATES

Cooper & Co. Inc., REALTORS® I Mobile Preferred Real Estate I Auburn Rise Real Estate | Huntsville Showcase Properties I Dothan

ALASKA

Alaska Realty I Anchorage

ARIZONA

Advantage Realty | Payson Arizona Properties | Phoenix Premier Properties I Tucson

ARKANSAS

Arkansa Realty I Little Rock Solutions Real Estate I Bentonville

CALIFORNIA

Associated Real Estate | Tehachapi California Properties I Beliflower California Properties I Huntington Beach California Properties I Northridge California Properties I San Diego California Properties I San Luis Obispo California Properties I Santa Clarita California Properties I Sierra Madre California Properties I Rolling Hills Estates California Properties I Yorba Linda California Realty I Highland California Realty I Redlands California Realty I Thousand Oaks California Realty I Visalia Crest Real Estate I La Crescenta Divine Properties I Jackson Drysdale Properties I Danville Elite Real Estate I Sacramento Franciscan Properties I San Francisco Golden Propeties I Pasadena Heritage, REALTORS® I Yuba City Lake Almanor Real Estate I Lake Almanor Lifestyle Properties I Dana Point NorCal Real Estate I Roseville Perrie Mundy Realty Group I Redlands Ranch & Coast Real Estate | Murrieta Real Time Realty I Salinas Redwood Realty I Eureka Sonoma County Properties | Guerneville Troth, REALTORS® | Lancaster

COLORADO

Colorado Properties I Vail Colorado Real Estate I Denver Elevated Living Real Estate I Evergreen Real Estate of the Rockies I Lakewood Rocky Mountain, REALTORS® I Boulder Signature Properties I Aspen Synergy Realty Group I Colorado Springs Today Realty & Associates I Gunnison

CONNECTICUT

New England Properties I Wallingford

DEL AWARE

Fox & Roach, REALTORS® I Hockessin PenFed Realty I Lewes

DISTRICT OF COLUMBIA

PenFed Realty I Washington

FLORIDA

Beach Properties of Florida | Santa Rosa Beach EWM Realty | Coral Gables Florida Network Realty | Jacksonville Florida Properties Group I Trinity
Florida Realty I Sunrise
Florida Showcase Properties I Hernando
Heymann Williams Realty I Fernandina Beach
Keys Real Estate I Big Pine Key
Knight & Gardner Realty I Key West Palm West Realty I Palm Coast PenFed Realty I Santa Rosa Beach Results Realty I Saint Cloud The Property Place I Titusville

GEORGIA

Bay Street Realty Group I Savannah Beazley, REALTORS® I Evans Cora Bett Thomas Realty I Savannah Cora bett Monas Realty I Savarinian
First Magnolia Realty I Columbus
Georgia Properties I Roswell
Hodnett Cooper Real Estate I St. Simons Island
Kennedy Realty I Statesboro Realty Center | Fort Oglethorpe RPA Realty | Greensboro Southern Routes Realty | Trenton

HAWAII

Hawai'i Island Properties I Kailua Kona Hawai'i Realty I Kailua Maui Properties I Lahaina

IDAHO

Idahome Homes & Properties I Twin Falls Idaho Realty I Boise Jacklin Real Estate I Coeur d'Alene Silverhawk Realty I Caldwell Silverhawk Realty East I daho I Idaho Falls Sun Valley Properties I Ketchum

ILLINOIS

American Heritage Real Estate | Elk Grove Village American Homes | Western Springs Central Illinois, REALTORS® I Bloomington Chicago | Chicago Crosby Starck Real Estate | Rockford Prairie Path, REALTORS® | Elmhurst Select Properties I Edwardsville Speckman Realty I Bourbonnais Starck Real Estate I Palatine

INDIANA

Executive Group Real Estate I Valparaiso Executive Realty I Crown Point Indiana Realty I Indianapolis Newlin-Miller, REALTORS® I Terre-Haute Northern Indiana Real Estate I South Bend Parks & Weisberg, Realtors I Jeffersonville

Ambassador Real Estate I Council Bluffs First Realty I West Des Moines One Realty Centre I Waterloo

KANSAS

Alliance Real Estate I Lenexa First, REALTORS® I Topeka PenFed Realty I Wichita

de Movellan Properties | Lexington Foster, REALTORS® | Richmond Parks & Weisberg, Realtors® | Louisville Partners Realty | Bowling Green Professional Realty | Fort Mitchell

LOUISIANA

Ally Real Estate I Bossier City Preferred, REALTORS® I New Orleans Sarver Realty I Lake Charles United Properties I Baton Rouge

Northeast Real Estate | Bangor

Verani Realty I Kennebunk MARYLAND Homesale Realty I Baltimore PenFed Realty I Ocean City

MASSACHUSETTS

Barnbrook Realty I Great Barrington Commonwealth Real Estate | Natick Evolution Properties I Wrentham Island Properties Nantucket I Nantucket Page Realty | Medfield Realty Professionals I East Longmeadow Robert Paul Properties I Osterville Stephan Real Estate I Sudbury Town and Country Real Estate I Wellesley Hills Verani Realty I Andover Warren Residential I Boston

MICHIGAN

Bay Area Realty I Iron Mountain Chicago I New Buffalo Clyde Hendrick, REALTORS® I Grand Haven Heritage Real Estate I Howell Hudkins, REALTORS® I Monroe Housins, REALTORS* I Monroe
Kee Realty I Clinton Township
Michigan Real Estate I Grand Rapids
Snyder & Company, Realtors® I Ann Arbor
The Loft Warehouse I Detroit
Tomie Raines, REALTORS® I East Lansing

MINNESOTA

Advantage Real Estate I Owatonna North Properties I Edina Sundial Realty I Minneapolis

MISSISSIPPI

Ann Prewitt Realty I Flowood Cabin & Creek Real Estate I Summit Gateway Real Estate I Madison Panoramic Properties I Gulfport Preferred Properties I Gulfport

MISSOURI

MISSOURI
Advantage, REALTORS® I St. Louis
Alliance Real Estate I Chesterfield
Bridgeport REALTORS® I Cape Girardeau
Hahn, REALTORS® I Cameron Lake Ozark Realty I Lake Ozark Select Properties | St Louis Stein & Summers Real Estate | St. Joseph Vision Real Estate I Columbia

MONTANA

Floberg Real Estate | Billings Montana Properties | Bozeman

NEBRASKA

Ambassador Real Estate I Omaha Da-Ly Realty I Grand Island

NEVADA

Drysdale Properties I Reno Nevada Properties I Las Vegas

NEW HAMPSHIRE

Verani Realty I Londonberry

NEW JERSEY

Abbott Realtors® I Wyckoff Diversified Realty I Galloway Fox & Roach, REALTORS® I Cherry Hill Gross & Jansen, REALTORS® I Vernon Gross & Jansen, REALTORS® I Vernon Healy, REALTORS® I Toms River Horizon Realty I Mountain Lakes Jordan Baris Realty I West Orange McGeehan & Pineiro Realty I Bayonne Merendino Realty I Hasbrouck Heights Van Der Wende Properties I Little Falls Zack Shore, Realtors® I Manahawkin

NEW MEXICO

Angel Fire Real Estate | Angel Fire Enchanted Lands, REALTORS® | Roswell New Mexico Properties I Albuquerque Santa Fe Real Estate I Santa Fe Taos Real Estate I Taos

NEW YORK

Adirondack Premier Properties I Lake Placid Adirondack Realty I Keene Valley Blake, REALTORS® I Albany Cangiano Estates I Staten Island CNY Realty I Liverpool Discover Real Estate I Spencerport Discover Real Estate I Spencerport Fillmore Real Estate I Brooklyn Gross & Jansen, REALTORS® I Warwick Heritage Realty I Homer Hudson Valley Properties I Lagrangeville Laffey International Realty I Williston Park Millbrook Real Estate I Millboork New York Properties I New York City

New York Properties I Scarsdale Nutshell Reality I High Falls River Towns Real Estate I Croton-On-Hudson Western New York Properties I Orchard Park Zambito, REALTORS® I Medina

NORTH CAROLINA

All American Homes | Favetteville Blue Ridge, REALTORS® I Morganton Carolina Premier Properties I Wilmington Carolinas Realty I Winston Salem Elite Properties I Charlotte Great Smokys Realty I Bryson City Landmark Properties I Sherrills Ford Lifestyle Properties I Asheville McMillen and Associates Realty I Goldsboro Meadows Mountain Realty I Highlands Pinehurst Real Estate | Southern Pines Prime Properties | Greenville RW Towne Realty I Moyock Vincent Properties I Blowing Rock York Simpson Underwood Realty I Raleigh Yost & Little Realty | Greensboro

NORTH DAKOTA

Family Realty I Grand Forks Premier Properties I Fargo

OHIO

American Realty Center I Columbus Calhoon Company, REALTORS® I Columbus Crager Tobin Real Estate I London Kathy Reid Realty I Hudson Koehler Realty I Findlay Lucien Realty | Lakewood Metro & Fields Realty I Mechanicsburg Platinum Realty Group I Westerville Plus Realty I Powell Professional Realty I Mason Simon & Salhany Realty I Cuyahoga Falls Stouffer Realty I Salem

OKLAHOMA

Benchmark Realty I Shawnee

OREGON

Northwest Real Estate | Portland Real Estate Professionals I Salem Silverhawk Realty I Ontario

PENNSYLVANIA

Benjamin Real Estate I Schnecksville Choice Properties I Nazareth Fox & Roach, REALTORS® I Devon Hodrick Realty I Williamsport Home Edge Realty Group | State College Homesale Realty | Lancaster Keystone Properties | Lansdale Paul Ford, REALTORS® I Easton Pocono Real Estate I Hawley Poggi, REALTORS® I Forty Fort Preferred Properties I Clarks Summit Prime Real Estate | Philadelphia Regency Real Estate | Allentown Regional Realty I Warren The Preferred Realty I Wexford

RHODE ISLAND

Commonwealth Real Estate | East Greenwich New England Properties I Westerly Pinnacle Realty I Johnston

SOUTH CAROLINA

Bay Street Realty Group I Beaufort Beazley, REALTORS I North Augusta BurtJordan REALTORS® I Florence C. Dan Joyner, REALTORS® I Greenville Cambridge Realty I Greenwood Carolina Sun Real Estate I Mt. Pleasant Coastal Real Estate | Myrtle Beach Hilton Head Bluffton Realty | Hilton Head Island John M. Brabham Real Estate I Sumter Midlands Real Estate I Columbia Myrtle Beach Real Estate I Myrtle Beach

SOUTH DAKOTA

Midwest Realty I Rapid City

TENNESSEE

Dean-Smith Realty | Knoxville Greg Cox Real Estate | Johnson City J Douglas Properties I Chattanooga Jones Property Group | Bristol Lakeside Realty | Loudon McLemore & Co., Realty | Collierville PenFed Realty | Clarksville

Realty Center I Hixson Southern Realty | Crossville Southern Routes Realty | Chattanooga Tallesyn Realty I Memphis Woodmont Realty I Brentwood

TEXAS

A Action, REALTORS® I Mesquite Addresses, REALTORS® I San Angelo Caliber Realty I College Station Cooper Realty | Midland Don Johnson, REALTORS® | San Antonio Hill Country Properties I Utopia Karapasha Realty I Katy Miles Realty I Tyler Moseley Real Estate I Early PenFed Realty Texas I Plano Pondera Properties I Graford Premier Properties I Houston Real Estate Center I Corpus Christi RGV Realty I Mc Allen Stovall, REALTORS® I Abilene Texas Realty I Austin Tiffany Curry & Co., REALTORS® I Houston Worldwide, REALTORS® I Keller

UTAH

Elite Corporate Real Estate Advisors I American Fork Elite Real Estate I American Fork Intermountain Properties I Logan Utah Properties I Park City

VERMONT

Stratton Home I Bondville Vermont Realty Group I South Burlington

Dawson Ford Garbee & Co., REALTORS® LLynchburg Four Seasons Select Properties I Richlands Jones Property Group I Abingdon Mountain Sky Properties I Wytheville PenFed Realty I Alexandria Premier, REALTORS® I Roanoke RW Towne Realty I Chesapeake Simpson, Realtors® | Fredericksburg Smith Mountain Lake Real Estate | Hardy

WASHINGTON

Bayside Realty I Bellingham Brick & Mortar Real Estate | Ellensburg Central Washington Real Estate I Yakima First Look Real Estate I Spokane Jacklin Real Estate I Liberty Lake Jessup Real Estate | East Wenatchee Leavenworth Properties I Leavenworth Northwest Real Estate | Seattle Northwest Real Estate Shelton | Shelton Northwest Real Estate I Vancouver Signature Properties I Seattle South Sound Properties | Fircrest Tri-Cities Real Estate I Kennewick Walla Walla Realty I Walla Walla

WEST VIRGINIA

Four Seasons Select Properties I Bluefield Great Expectations Realty I Charleston Homesale Realty | Martinsburg PenFed Realty | Charles Town Professional Realty | Parkersburg Touchdown Home Pros Realty I Morgantown

WISCONSIN

Bay Area Realty I Green Bay Epic Real Estate I Kenosha Fox Cities Realty I Appleton Lake Country Realty | Delafield Local Realty | Dells Matson Real Estate | Stoughton Metro Realty I Wauwatosa North Properties I Onalaska Starck Real Estate | Manitowoc True Realty | Madison Water City Realty I Oshkosh

WYOMING

Brokerage West, Inc. Real Estate I Cody Brokers of Jackson Hole Real Estate I Jackson Hake Realty I Worland Preferred Real Estate Group I Gillette

ASIA

INDIA

Orenda India | New Delhi

UNITED ARAB EMIRATES

Gulf Properties I Dubai

EUROPE

GREECE

Athens Properties I Athens

ROMA Immobiliare I Rome Palazzo Estate | Como/Milano/Lucca

Atlantic Portugal I Cascais Portugal Property I Lisbon/Faro/Porto

Spain | Madrid/Barcelona/Marbella Nova Mallorca/Málaga

UNITED KINGDOM

London II ondon

SOUTH AMERICA

ARUBA

Aruba Realty | Oranjestad





A Berkshire Hathaway Affiliate

2023 TRANSACTIONS CLOSED ACROSS 33 STATES

239,231 TRANSACTIONS* \$136 BILLION IN SALES 898 OFFICES 41,265 ASSOCIATES



HOMESERVICES OF AMERICA'S FAMILY OF BRANDS

ALLIE BETH ALLMAN & ASSOCIATES

BENNION DEVILLE HOMES

BERKSHIRE HATHAWAY HOMESERVICES ALLIANCE REAL ESTATE

BERKSHIRE HATHAWAY HOMESERVICES AMBASSADOR REAL ESTATE

BERKSHIRE HATHAWAY HOMESERVICES ARIZONA PROPERTIES
CALIFORNIA PROPERTIES
NEVADA PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES BEACH PROPERTIES OF FLORIDA

BERKSHIRE HATHAWAY HOMESERVICES CALIFORNIA PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES CAROLINAS REALTY

BERKSHIRE HATHAWAY HOMESERVICES CHICAGO

BERKSHIRE HATHAWAY HOMESERVICES EWM REALTY

BERKSHIRE HATHAWAY HOMESERVICES FIRST REALTY

BERKSHIRE HATHAWAY HOMESERVICES FLORIDA NETWORK REALTY

BERKSHIRE HATHAWAY HOMESERVICES FLORIDA REALTY

BERKSHIRE HATHAWAY HOMESERVICES FOX & ROACH, REALTORS

BERKSHIRE HATHAWAY HOMESERVICES GEORGIA PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES HUDSON VALLEY PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES NEW ENGLAND PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES NEW YORK PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES NORTH PROPERTIES

BERKSHIRE HATHAWAY HOMESERVICES NORTHWEST REAL ESTATE

BERKSHIRE HATHAWAY HOMESERVICES PINEHURST REALTY GROUP BERKSHIRE HATHAWAY HOMESERVICES REAL ESTATE PROFESSIONALS

BERKSHIRE HATHAWAY HOMESERVICES YORK SIMPSON UNDERWOOD REALTY

BERKSHIRE HATHAWAY YOST & LITTLE REALTY

DAVE PERRY-MILLER REAL ESTATE

EBBY HALLIDAY

EDINA REALTY

EVERS & CO. REAL ESTATE, IN

FIRST WEBER

FONVILLE MORISEY

GUARANTEE REAL ESTATE

HARRY NORMAN, REALTORS®

HEGG REALTORS

HOME REAL ESTATE

HOULIHAN LAWRENCE

HUFF REALTY

INTERO REAL ESTATE SERVICE

IOWA REALTY

KENTWOOD REAL ESTATE

LONG & FOSTER REAL ESTATE

LONG REALTY

NORTHROP REALTY

REALTY SOUTH

RECTOR-HAYDEN REALTORS®

REECE NICHOLS

ROBERTS BROTHERS, INC.

SEMONIN REALTORS

VIRGINIA PROPERTIES WILLIAMS TREW

WOODS BROS REALTY

ncludes commercial trar



MARKET KNOWLEDGE

Berkshire Hathaway HomeServices EWM Realty has a reputation for representing the South Florida market with integrity and transparency. This honest communication allows our customers to benefit from our knowledge of the industry, and guides choices about when to make a move. Because of this, the local and global press consistently reach out to our leadership for insight, resulting in quotable commentary on the state of the market.

Make a better move with the market in sight.

READ THE REPORT AT **EWMINSIGHT.COM**

MARKETING AND TECHNOLOGY

Authentic and powerful tools to find the right buyer.



We Attract Buyers

Our Comprehensive Digital Advertising Program is designed to guide potential buyers searching for real estate online to ewm.com, increasing the potential exposure for your home.

REAL **POWERFUL**

REAL SIMPLE

ewm.com



FLEXIBLE SEARCH

Our easy-to-use search tool allows buyers to search by a variety of factors, including address, zip code, area, map, and more. The site's usefulness keeps buyers coming back again and again.

INSTANT E-ALERTS

When buyers register, the site automatically creates a saved search to keep them informed of unique opportunities, including when your home goes on the market, and when there is a price change.

COMPARE HOMES

The comparison feature allows buyers to select multiple homes and compare their qualities.

BUYER MATCH

When your Berkshire Hathaway HomeServices EWM Realty Associate enters your listing into the system, they can perform a search across registered buyers, and locate those who would be a good fit based on their search habits.

HOME VALUATIONS



Our unique home valuation tool offers you a free and instant valuation based on area sales. However, always talk to your Berkshire Hathaway HomeServices EWM Realty Associate for a more precise valuation.

AGENT CONNECT

Buyers that register on your listing will be contacted by your Berkshire Hathaway HomeServices EWM Realty Associate to assess their interest and facilitate any requests to see your property.

DIGITAL STRATEGY

At Berkshire Hathaway HomeServices EWM Realty we know how important it is to have a wellrounded marketing campaign, but we also know the critical role that digital advertising plays in the age of information. The vast majority of content is consumed online, and we believe in conducting much larger digital campaigns to reach potential buyers for your home.

Our digital strategy is diverse and powerful. From advertising on popular streaming services that enhance brand awareness to Facebook and Instagram ad campaigns, we know where consumers are spending their time and how to reach them.

When you list your home with Berkshire Hathaway HomeServices EWM Realty, you will benefit from carefully crafted digital campaigns devised specifically to advertise your home, as well as massive national and global campaigns that drive traffic to BHHS.com where interested buyers have the chance of seeing your property when conducting their search.

Let our proven strategies connect you with more buyers.



DRE#3000000 (305)000-0000 Jane@ewm.com

CUSTOMIZED CAMPAIGNS

WE TARGET BUYERS ACROSS THE UNITED STATES & INTERNATIONALLY

DISPLAY ADS

Upon listing, a digital ad will be generated to showcase your home to potential buyers in targeted geographic areas. These programmatic ads can appear on popular sites such as wsj.com, cnn.com, forbes.com, as well as others.



FACEBOOK POSTS & ADS

Berkshire Hathaway HomeServices EWM Realty shares real estate news and listings on Facebook and works with company Associates to conduct strategic social media campaigns.

FOLLOW US @bhhsewmrealty



INSTAGRAM **POSTS & ADS**

Berkshire Hathaway HomeServices EWM Realty regularly posts listings on Instagram and on company ads targeting Instagram users as appropriate.

FOLLOW US @ewmrealty

NETWORK COMMERCIALS

Our network commercials on popular streaming services enhance the strength of the Berkshire Hathaway HomeServices brand. These campaigns drive consumers to our global website, and increase your chances of reaching the right buyer at the right time.



Our streaming ad campaign reaches millions worldwide.

CATCH IT ON POPULAR STREAMING SERVICES SUCH AS:











disimus ipictec eperspe rehenis dis earibus exerspe rumquid igendistemo tet re laborem eosae consecum eum et ent.

OFFERED AT \$23,000,000

FOR MORE INFORMATION CONTACT

JANE DOE

REALTOR-ASSOCIATE®

Berkshire Hathaway HomeServices | EWM Realty

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EMAIL MARKETING

An email will be designed and sent to top brokers and potential buyers to promote your home's unique qualities and encourage people to click and access more information.

STRENGTH IN LISTING SYNDICATION

Exposing your listing to as many buyers as possible is paramount. Through our key partnerships,

Berkshire Hathaway HomeServices
EWM Realty listings are available
on more than 750 websites
worldwide through over 150
partners, some of which are
exclusive to Berkshire Hathaway
HomeServices. Our powerful reach
will put your property in front of
more buyers, and, coupled with
an effective pricing strategy, will
lessen the amount of time a home
spends on the market.

→MLS SYNDICATION PARTNERS

Zillow ?trulia realtor.com

HotPads.com RealEstate.com MiamiMI Sonline com RealtyTrac.com BackAtYou.com HomesAndLand.com RealEstateBook.com LakehomesUSA.com Riverhomes ISA com OceanhomesUSA.com LandsofAmerica.com RealtyStore.com LandAndFarm.com LandWatch.com Foreclosure.com AdWerx.com AgentDesks.com ApartmentList.com Apartments.com BDRMS.com BeWaterFront.com Close2Homes.com OpenForHomes com DitchTheSpace.com

DreamHomeList.com

eLookyLoo.com Enclosure.io FindAPlace4me.com ForRent.com listings.freedomsoft.com GCHomeSearch.com InHouse.com GuidanceRealty.com HarmonHomes.com Home2.me Homebidz.com Homefacts.com HomePriceTrends.com HomeSpotter.com HomeWinks com HouseHunt.com HouseRentals.com Houses.net HousesforSale.com HouseValueStore.com IdealEstate.com ImagesWork.com myfun.com Inevitability.com JovfulHome.com

Kahping.com

Kevboom.tv

LearnMoreNow.com/FindHomes Listingvideos.com LotNetwork.com Luxelisthome com Mashvisor.com MHBay.com MyHouseKit.com MyRentToOwn.com nest.me Nestigator.com NewHomeSource.com Point2Homes.com PropertiesOnline.com PropertyShark.com PropertyPath.com RateMyAgent.com RealQuestExpress.com Relola.com Rent berry.com RentRange.com Reprnt.com SearchAllProperties.com Sodichan.com Hulilly.com USHÚD.com FLHUD.com

Waiiule com WikiRealty.com Ylopo.com YourCasa.com SuCasa com ZippyListings.com Zonda.com Jumper.com TerraFly.com iMAPP.com Miami com Herald.com GreaterMiami.com MiamiBeachChamber.com FloridaLivingNetwork.com MiamiHomePrograms.org BrowardHomePrograms.org SouthFloridaHomePrograms.org MiamiRealtors com

Homes.com

...and hundreds more!

Note: Due to changes in partnerships, this list is subject to change without notice



EWM.COM SYNDICATION PARTNERS









BHHS.COM SYNDICATION PARTNERS









The presence of **Berkshire Hathaway HomeServices EWM Realty** in local advertising is unmatched by any other brokerage in South Florida. Our strategic partnerships with local media companies gives your home access to dozens of publications and periodicals that spotlights your home to the right audience.

MAGAZINES

BRICKELL MAGAZINE **DISTRIBUTION: 30,000** monthly

CORAL GABLES MAGAZINE **DISTRIBUTION: 22,000+** monthly

KEY BISCAYNE MAGAZINE **DISTRIBUTION: 15,000** monthly

 ${\sf LIFESTYLES\ MAGAZINE},\ \textit{a Berkshire Hathaway HomeServices EWM Realty publication}$ DISTRIBUTION: PRINT 3,000 quarterly | DIGITAL REACH: 150K+ Opt-In subscriber database; 1,698 Interior Designers and Architects | SOCIAL MEDIA REACH: Facebook 21.7K, Instagram 44K

MANSION GLOBAL EXPERIENCE LUXURY MAGAZINE Wall Street Journal

DISTRIBUTION: 100,000+ bi-monthly OCEAN DRIVE MAGAZINE

DISTRIBUTION: 55,000+ monthly

NEWSPAPERS

MIAMI TODAY

DISTRIBUTION: 19,000+ weekly

THE WALL STREET JOURNAL Mansion Section, New York region

DISTRIBUTION: 111.289

NEIGHBORS, a Miami Herald publication **DISTRIBUTION: 98,671** (Zones 1 & 2)

THE ISLANDER NEWS

DISTRIBUTION: 13.300

COMBINED, ALL OUR PUBLICATIONS REACH MILLIONS OF CONSUMERS EACH YEAR.



A UNIQUE EXPERIENCE

Very few firms can say they have served the needs of the luxury consumer for six decades. At **Berkshire Hathaway HomeServices EWM Realty,** we have perfected our craft of providing a real estate experience that is as unique as you are, and invite you to benefit from our powerful luxury marketing program that targets high-net-worth customers around the globe.



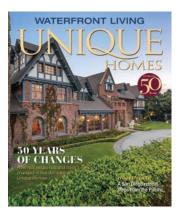


Every luxury consumer is different, but there are areas where their interests naturally converge. Our carefully curated set of local, national and international publications target the world's elite and showcase the fine residences and estates that are represented by the **Berkshire Hathaway HomeServices** network.

MAGAZINES

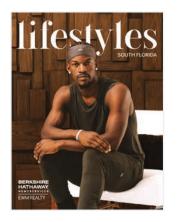


PRESTIGE
DISTRIBUTION: 20,000+
EXCLUSIVE NETWORK PUBLICATION



UNIQUE HOMES

DISTRIBUTION: 25.000+



LIFESTYLES
DISTRIBUTION: 3,000+
DIGITAL & SOCIAL MEDIA REACH:
216,000+
EXCLUSIVE NETWORK PUBLICATION



OCEAN DRIVE

NEWSPAPERS

THE WALL STREET JOURNAL. The Hiami Herald

LUXURY DIGITAL STRATEGY

More and more, the luxury consumer is living online. Our calculated digital strategy aims to keep your home front and center in the places where high-net-worth buyers spend their time looking for real estate. **Berkshire** Hathaway HomeServices EWM Realty is committed to using the best possible digital outlets that employ the very latest in cutting-edge targeting technologies.

ADDITIONAL SYNDICATION FOR LUXURY PROPERTIES

BHHS.com BHHSLuxuryCollection.com WSJ.com WSJ.com/Asia WSJ.com/Europe







MANSION GLOBAL

Luxury Property Showcase

Mansion Global, is an online portal for global luxury real estate. Your listing will be featured on this highly-used portal as well as the Mansion Global WeChat Channel. Listings in excess of \$5 million rotate on the homepage showcase ad.



China Showcase

Your home will be featured among other luxury properties around the globe that are showcased on China's premier site for international real estate, Juwai.com, and benefit from the powerful exposure to highnet-worth buyers within China.

SKY-HIGH INCENTIVES

In the world of luxury, you have to be able to offer something that no one else can. When you list with **Berkshire Hathaway HomeServices EWM Realty**, you have the ability to purchase a package from NetJets, a subsidiary of Berkshire Hathaway, at a lower buy-in and charter a private jet for you and your guests. You may also utilize this as a powerful incentive to seal the deal with your buyer.



NETJETS



PRICE RIGHT TO SELL QUICKLY

You only have one opportunity to make a first impression. Your initial market price is critical to creating an effective strategy and will set the tone for how the marketplace will judge your property. A home that is priced correctly will attract more potential buyers, minimizing the length of time it remains on the market.

ASKING	PRICE VS. MARKET VALUE R	ANGE
\$	or higher.	A Mary
\$	to \$	ABOVE MARKET VALUE RANGE
\$	to \$	
\$	to \$	SELOW MAPKET VALUE RANGE
\$	or lower.	MAN WO 138



BUYER PERCEPTION BASED ON ASKING PRICE

Price Too High

This home is likely to linger on the market.

Price Needs Adjustment Not perceived as a good buy.

Reasonably Priced

In line with the marketnlace

Competitively Priced

Will attract offers faster.

Quick-Sale Priced

Will attract offers faster.



1. DECIDING ON PRICE

2. FINDING THE BUYER

Discuss Sellers' Needs with Regard to The Sale

Perform A Comparative Market Analysis

Recommend Asking Price

Assess Local & International **Economic Conditions**

Finalize The Asking Price

Stage The Home (If Needed)

Schedule Photography

Install Yard Sign

Place Property on MLS

Execute Print Media Campaign

Send Email Blast

Commence Digital Marketing

Show The Property to Buyers

Provide Feedback to Sellers

Adjust Asking Price (If Necessary)



3. MANAGING THE DEAL

Conduct Negotiations on Price & Terms

Complete Contracts & Disclosures

Advise on Deadlines & Critical Dates

Follow-Up on Key Milestones (Inspections, Survey, Mortgage Application, HOA Application, etc.)

Negotiate Any Adjusted Terms

Stay Informed on Buyer's Loan Status (If Applicable.)

4. CLOSING THE SALE

Keep You Up-to-date on Closing Information, Including Date, Time and Location

Make Sure Deal is Progressing Smoothly

Review Settlement Statements and/or Closing Disclosures

Provide Copies of All Closing Documents After Closing.





At Berkshire Hathaway HomeServices EWM Realty we believe that giving back is the most rewarding thing we do. We also take to heart our corporate responsibility to do so. Since we are in the business of selling homes, we believe it is only fitting that we give one. Together with Habitat for Humanity of Greater Miami, each year our Associates have built a home for a deserving family in our community.

NOTABLE ORGANIZATIONS BERKSHIRE HATHAWAY HOMESERVICES **EWM REALTY HAS SUPPORTED OVER THE YEARS**







Friends of the Underline



4Kids of South Florida Alzheimer's Foundation American Cancer Society American Heart Association American Institute of Architects - Miami American Lung Association American Leukemia & Lymphoma Society American Red Cross Art Miami & Art Wynwood Autism Speaks Aventura Marketing Council Baptist Health South Florida Foundation Barton G Kids Hear Now Foundation Beaux Arts Big Brothers Big Sisters Big Children's Foundation Boy Scouts of America Britweek Miami Camillus House Chamber South Chapman Partnership Chappy's Charitable Foundation Community Foundation of Pinecrest Coconut Grove Elementary Coral Gables Caroling Competition Coral Gables Chamber of Commerce Coral Gables Community Foundation Coral Gables Garden Club Coral Gables Merrick House

Corporate Run

FIU Alumni Association

Easter Seals

Coral Gables Museum Coral Gables Preparatory Academy Doctors Hospital Foundation eMerge Americas Everglades Bicycle Club Fairchild Tropical Garden Florida International University Florida Women of Achievement Forest Ridge Holiday Parade Fort Lauderdale Boat Show

Greater Miami Chamber of Commerce Greater Miami Convention & Visitors Bureau Greater Miami Tennis Foundation Greater Ft. Lauderdale Chamber of Commerce Habitat For Humanity Hearing & Speech Center of Florida Herencia Cultural Cubana Historical Museum of Southern Florida Howard/Palmetto Baseball Humane Society of Greater Miami Informed Families Jack & Jill Children's Center Jewish Adoption & Foster Care Opportunity Junior Achievement Junior League of Miami Junior Orange Bowl Committee Key Biscayne Chamber of Commerce Key Biscayne Community Foundation Key Biscayne K-8 Center Kids in Distress Kiwanis Club of Little Havana Las Olas Boulevard Association Leukemia & Lymphoma Society Lighthouse For the Blind Lotus House Make a Wish Mahi Shriners Merrick Festival Miami Art Museum Miami Beach Chamber of Commerce Miami Cancer Center Miami City Ballet Miami Children's Hospital Miami-Dade Chamber of Commerce Miami-Dade Coastal Clean Up Miami-Dade College Miami Light Project Miami Museum of Science Miami Rescue Mission MADD - Mothers Against Destructive Decisions National Association of Women MBAs National Multiple Sclerosis Society

New World Symphony New World School of The Arts Palmetto Elementary School Perez Art Museum Miami Pinecrest Business Association Pinecrest Elementary Pinecrest Garden Club Ransom Everglades School Reaching U Foundation Riverside House Rotary Club of Coral Gables Rotary Club of Key Biscayne Rotary Club of Weston Rotary Foundation Saluté To Our Heroes Fund Shake A Leg South Florida Progress Foundation Southwest Ranches Parks Foundation St. Jude Children's Hospital Sunset Elementary Susan G. Komen Race For The Cure Switchboard of Miami Symphonettes Taste of Key Biscayne Teen Upward Bound The Beacon Council The Carbonell Awards The Frost Art Museum
The Sunshine Kids Foundation The Technology Foundation of The Americas The Vizcayans The Woody Foundation Tropical Flower & Tree Society Udonis Haslem Children's Foundation United Way of Miami-Dade University of Miami Village of Key Biscayne Village of Pinecrest Weston Area Chamber of Commerce Westminster Christian Women's Council of Realtors Young Arts







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